



Web Accessibility

Compliance Checklist



Introduction

Web accessibility is about creating a welcoming and inclusive digital environment where everyone, regardless of ability, can access information and services. Whether you're a business owner, a web developer, or a digital marketer—this resource is for you.

This checklist will help you evaluate your website's accessibility and take the first steps towards meeting the standards outlined in the **Web Content Accessibility Guidelines (WCAG) 2.2**. Use it to identify areas for improvement and take proactive steps to create a more inclusive online experience for all users.

And consider this: a more accessible website also means a better performing and higher ranking one!

Are you ready to begin your brand's journey to an inclusive digital presence?

Let's get started!



How to Use This Checklist

- Review each item to assess your website's accessibility.
- Check off each item that your website meets.
- Begin enhancing the unchecked items on your website.

Your Compliance Checklist

1. Perceivable:

- All functional images and graphics have descriptive alternative text (alt text) that conveys their purpose or content.
- Videos and multimedia content include captions, transcripts, and audio descriptions.
- Text content can be resized without loss of content, quality or functionality.
- Content is clearly visible against the background with sufficient contrast.

2. Operable:

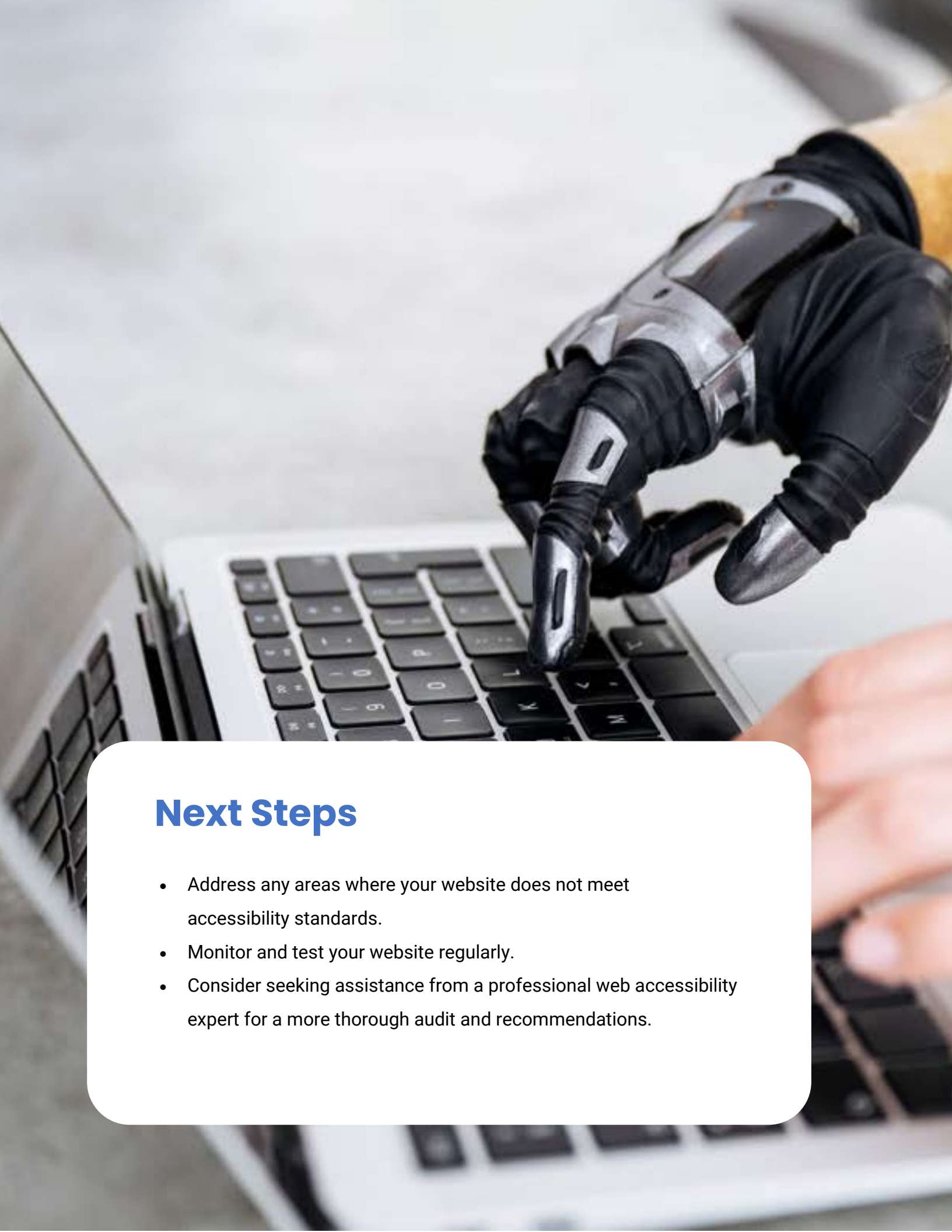
- All website functionality, including any pop ups, is operable via keyboard navigation.
- Navigational menus and links are clearly labeled, with distinct visual cues to differentiate between hover, inactive, and active states.
- Users are provided with sufficient time to read and interact with content.
- The website is free from flashing content that may cause seizures or physical reactions.

3. Understandable:

- Content is consistently presented in a clear and coherent manner.
- Form fields and interactive elements are properly labeled and provide clear instructions.
- Error messages are descriptive and provide guidance on how to correct issues.
- Navigation menus and links are clearly labeled and organized logically.

4. Robust:

- The website is compatible with a wide range of browsers.
- Content reflows correctly, text is legible without zooming, and functionality is preserved on smaller screens
- All links and interactive elements work and load quickly.
- Accessibility features are regularly tested and maintained.



Next Steps

- Address any areas where your website does not meet accessibility standards.
- Monitor and test your website regularly.
- Consider seeking assistance from a professional web accessibility expert for a more thorough audit and recommendations.

Congratulations!

Great job completing your Web Accessibility Compliance Checklist. We hope it has been a valuable resource in helping you assess your website's accessibility and identify how to use this checklist.

Thank you for taking the time to prioritize web accessibility and for your commitment to creating a more inclusive online environment.

Together, we can make the web accessible to everyone, regardless of ability.

Need assistance or have questions about web accessibility?

Contact us today for personalized guidance and support.

Email us at info@buzzbronco.com

or visit www.buzzbronco.com and book a call.

Let's make the web accessible to everyone!

